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Editorial Note

The global conference on emerging technologies, business, sustainable innovative business practices and social well-being was organized by Confab 360 Degree, Delhi, India on 10th and 11th December'2022. Many universities/ colleges from India and foreign countries have joined Confab 360 Degree as associate partner. The international colleges/universities participated are London Churchill College, United Kingdom; International Training Institute, Papua New Guinea; Wollo University, Ethiopia, and PT. LEO JejaringIlmu- Indonesia.

The Indian colleges/universities participated as associate partner were Shri Jairambhai Patel Institute of Business Management and Computer Applications, Gandhinagar, Gujarat; Guru Nanak Institute of Management, Delhi; Narayana Business School, Ahmedabad, Gujarat; ITM University, Raipur, Chhattisgarh; Mohan Babu University, School of Commerce and Management, Andhra Pradesh; Swami Vivekananda Institute of Science and Technology, Baruipur, Kolkata; Ajeenkya DY Patil School of Engineering, Maharashtra. There were more than 270 papers presented in this conference with a wide coverage of authors from India, Indonesia, USA, UK, Malaysia, Bangladesh, Czech Republic, Vietnam, and other foreign countries. Approximately 700 authors have presented their research papers from various management and engineering domain. Dr. Monika Arora, Professor, Amity University, Gurugram; Dr. Nishu Ayedee, National Forensic Science University, Rohini, Delhi; Dr. Asmat Ara Shaikh, Associate Professor, Lala Lajpat Rai Institute of Management, Mumbai were the conveners of this conference. Prof. Anuj Kumar was the editorial head for this conference. This was the first ever conference which run parallel on ten different locations in online/offline mode.

The theme of the conference was revolving around emerging technologies and sustainable and innovative business practices. It also talks about social well-being. We are living in the dynamic society and in this society, things are changing at rapid pace. The technological advancements are going one after another. Those technological advancements are leading business towards sustainability. The technology adoption in direct or indirect manner will improve the efficiency of business units. The technological innovations are also going on in different phases. Previously, we were seeing technology 2.0 but now the world is seeing technology 4.0 and technology 5.0 and it will go further. In this special issue, a total of sixteen papers published. These papers are matching up with the theme of emerging technologies and sustainable business practices. Most of the papers are talking about application of technologies especially social media and other components of technology 2.0. Few authors are also focusing on big data and artificial intelligence as important components of technology 4.0. Few papers are talking about application of technology in finance domain and others are talking about the same in marketing domain. One paper is discussing about effectiveness of social media influencers and other one is discussing about Fin Tech. All the facets of technology and management have been touched in this special issue.

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